## DURHAN 2019 EDITION

Maker Movement



Buzz on Bees  $pg_{6}$ 

Café Culture



For further information on the communities featured in this publication, please contact the Regional Municipality of Durham.

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### Did You Know...



#### John Henry Regional Chair of Durham

#### If you had your own talk show, who would your first guests be?

I don't think I would have an audience for a talk show but let's suppose I did and I could also go back in time. I'd interview people famous in Canadian history. I'd want to learn what inspired them to do what they did and maybe learn from their passion and hopefully be able to build on it.

**Anderson Abbott** – He studied at the University of Toronto to become a doctor. He served as a civilian surgeon during the American Civil War and in Washington, DC, where he looked after President Abraham Lincoln. Dr. Abbott was a leader by being independent and wasn't influenced by the opinions of society.

**John A Macdonald** – I'd ask him about his dream to build a railroad across Canada. This was an incredible vision that connected Canada.

**Alexander Graham Bell** – He was a visionary dreamer who liked to solve problems to help people.

**R.S. McLaughlin** – He lived right here. Not only did he build the Buick, he built a company that built our community.

#### What is the best gift anyone's ever given you?

Katherine, my wife, gave me a solar watch 10 years ago that I wear every day. She wants me to stay on time.

#### Name your favourite children's story.

I read "Love You Forever" by Robert Munsch to my daughters, Danielle and Jessica. It is definitely my favourite children's story.

#### If you could visit any place in the world, where would it be and why?

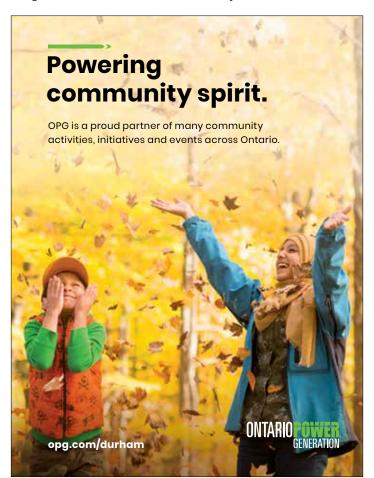
Katherine and I recently visited Nashville. What a place. We got to hear great music, learn about musicians, songwriters, and country legends like Johnny Cash. So many stories and interesting people.

#### Best advice you'd offer your 16-year-old self?

Enjoy the journey. Most of us will never get to the top of the mountain, so we might as well enjoy it along the way.

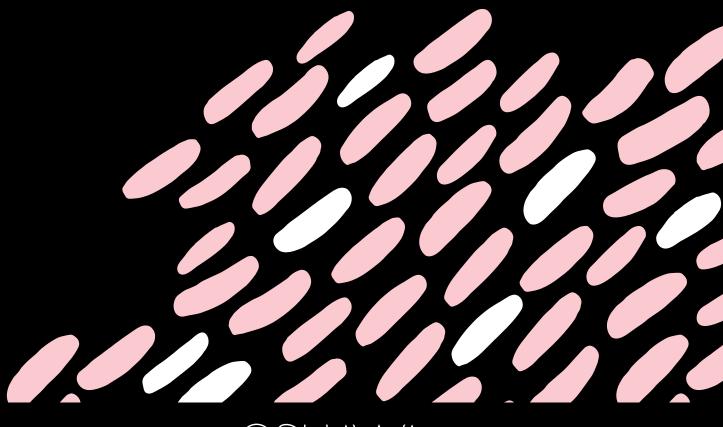
#### What's your favourite time of day?

I like when the sun comes up. It's the beginning to a new day where we can start over and make things right... We get a chance to do better each day.



## Dare to be different.

Shop Marshalls, Uniqlo, Zara, Aritzia, Browns, RW&Co and Birks.



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## Maker Movement Gains Momentum

If you're among those who appreciate custom-made artisanal products, you understand why the maker movement continues to gain momentum. In a time when economies thrive on mass production of manufactured goods, the movement invites buyers to slow down and appreciate the craft behind their purchases.

"You can see the passion in their work," says Sarah Eibich, owner of Markets by Dream Day in downtown Brooklin. Her storefront location offers handmade goods in a variety of categories, including clothing, jewellery, ceramics, stationery and décor, bath and body, photography and candles. It also offers workshops by vendors and pop-up events.

## "You can see the passion in their work"

⊡ Square

- Sarah Eibich

The maker movement – described as an 'evolution' of people who are establishing small businesses dedicated to creating and selling self-made products that offer an alternative to mass production – is thriving in Durham Region. Markets by Dream Day, for example, opened its doors in Spring 2019 with 50 makers, grew to 70 within just three months and soon had a waiting list of more than 100.

In turn, consumers here are strong supporters of artisans and other makers. "So many people want to support handmade. They know when they're buying from a maker that 100 per cent of the proceeds go back to the vendor to pay for their kid's ballet lessons or to help pay for a college education. A lot of people want to give back to the little guy," explains Eibich.

Oshawa Centre's Circa905 pop-up shop She established her own maker business, Dream Day Cookies, while on maternity leave with the first of her two daughters and was thrilled to see it take off. The decision to open a storefront location followed the success of a pop-up market she held last November and December with about 20 other vendors.

The Marker's Hub in Oshawa was created in direct response to the explosion of the maker movement. Founder Cheryl Wilson, a maker herself, offers a merchandise pickup service – a welcome alternative for the many makers who direct customers to their private homes to pick up merchandise purchased online.



The Maker's Hub also rents workshop space, which helps makers extend their businesses by teaching others to create and make. Display cubes allow makers to show off their wares, along with their business card. In addition to increasing a maker's visibility, it allows potential customers to see, touch and smell her products – an obvious limitation of online shopping.

The Maker's Hub offers an online shopping directory -a platform for makers to be found and an avenue for customers to find makers. Several times a year, The Maker's Hub hosts pop-up events.

Oshawa Centre's Circa905 pop-up shop opened its doors in November 2018 and features emerging artisans offering handmade and custom products. "Pop-up up retail spaces have been a growing trend in the industry as of late and we wanted to offer this experience to our shoppers and to makers," says Marketing Director Charly Wellings-Gray. "It also serves as an incubator for (makers) to test out operating in a shopping centre with the potential to grow into taking on longer term leasing opportunities in the form of an online store, kiosk or cart at Oshawa Centre."

Circa905 has hosted a diverse group of vendors, including those who make and sell clothing, jewellery, desserts, ice cream, bath and body products, skincare, succulents and terrariums and home décor. "We are very open to all types of vendors – the more unique, the better," she says. "Circa905 has been very well received by our shoppers since its inception and results have been steadily increasing as awareness spreads throughout our community."

#### Meet A Maker

Lauren Bull describes her "cottage comfy" creations as "hipster kids' clothing." Each features the tagline: 'Paddle your own canoe.'

It was her grandmother's mantra and took on new meaning when Bull became a single mom. "I want to make sure I instill that mantra in my kids. I started putting that tagline on all my clothing, from shirts and hoodies to hats and harem pants. That's when my business took off. It was about finding my hook."

Bull's products are available online as well as at local retailers like Markets by Dream Day in Brooklin. By day, she's a senior marketing manager

> snepsddled her own snepsddled her own osoe and lived happily osoe and received happily erenafter. The end.

with 360insights in Whitby and in keeping with the tech company's commitment to social responsibility, created the 360 Makers Market to raise money for community organizations while supporting small businesses.

The first market was held in July 2018 and raised enough money to send three kids in Haiti to school for a year. The second market supported the Boys & Girls Club of Durham, raising enough money to purchase before- and after-school snacks for a year. The most recent market raised money for Ontario Shores Centre for Mental Health Services' Recovery College.

## Durham Buzzing With Beekeeping Activities

From municipalities and schools that have earned enviable Bee City Canada designations to a farm that offers beekeeping experiences, Durham Region has responded to the dramatic decline of bee populations around the world with a host of initiatives.

"Municipalities are an excellent place to house bees because of the anti-pesticide regulations, untapped floral diversity and largely unused rooftop space," says Wojtek Kowalewski of the Town of Whitby. It transformed the rooftop of Town Hall into a home for honeybees this year and within months harvested more than 10 kilograms – or 100 jars – of fresh honey, which is being given away by the Town at various events.

The Town received the Bee City Canada stamp of approval in 2018, a designation awarded to municipalities that make a declaration to protect pollinators and their habitat through action and education.

#### AGRICULTURE

Elsewhere in Whitby, Anderson Collegiate Vocational Institute was the first high school in Canada to become a designated Bee School. Durham College (DC) welcomed hundreds of honeybees to its Whitby campus in July 2017 with the arrival of its first apiary, also known as a bee yard, to the gardens surrounding the W. Galen Weston Centre for Food (CFF).

The gardens are part of the centre's field-to-fork philosophy and support its greenhouses, fruit and vegetable fields, and arboretum. In addition to providing a safe haven for pollinators, the apiary provides learning opportunities for students in DC's horticulture – food and farming and horticulture technician programs. yield in 2018, with an the sweet stuff.

> The fruits of the bees' labour are available for sale in Pantry, the unique retail store located inside the CFF, and are incorporated into food and drink items available at Bistro '67, the college's award-winning, fullservice teaching restaurant. They're also used in the CFF's post-secondary labs.

The City of Oshawa has also been designated a Bee City. It's home to five formal pollinator gardens, including a pollinator garden and meadow at Delpark Homes Centre. Plantings are designed to attract pollinators, such as birds, bats, bees and butterflies. Oshawa is also home to four community gardens with pollinator species, as well as flowering gardens and baskets that also provide pollen to various species of insects.

A few summers ago, Ontario Tech University launched a pollinator project on the former Windfields Farm in Oshawa after beehives

were discovered in old barns on the property. What began as a modest project with a pollinator garden and a few bee boxes has expanded to include 40 honey-producing beehives maintained by Royal Meadows of Bowmanville, and a three-hectare hydroseeded pollinator garden featuring native wildflowers. The university is now a Bee City Campus – a designation held by just seven other Canadian post-secondary institutions.



Elsewhere in Oshawa, two beehives that house more than 63,000 bees were installed on the rooftop at the Oshawa Centre in July 2018. "They were installed to keep in line with our sustainability goals and understand/recognize the importance of maintaining the bee population," says Chris Keillor, Manager of the Oshawa Centre.

Native plants that attract bees and butterflies are located around the shopping centre, which plans to host some educational sessions for the public in 2020. Its beehives produce 30 kilograms of wildflower unpasteurized honey each season that has been used for awareness giveaways.

Durham Region is also home to numerous honey farms. Dare2Dream Farm, a small honey farm in Kendal, offers farm tours and other experiences. As part of its Day with a Beekeeper, visitors can open a beehive, check on hive health and the queen bee, split hives and harvest, jar and label the honey.

#### TASTES OF DURHAM

## Cafés, Craft Breweries Abound

It's known by countless monikers: java, cup of joe, morning mud, cup of jolt, jet fuel and wakey juice among them. The many different names used for coffee are testament to the place it holds in the hearts of coffee lovers, including those in Durham Region, which is home to a rich café culture.

In Oshawa, Cork & Bean has become a favourite destination. Located in the heart of a downtown bustling with university students, it has an industrial vibe with lots of wood elements. It offers live music several nights a week and its walls are decorated with rotating collections of work by local artists. In addition to coffee, it offers wine and about 100 craft beers.

To the west, Deadly Grounds Café and Curiosities in Courtice takes pride in being the only hearse-based coffee company in North America. "For our founder, Tom Lialios, working in TV and film production for over 20 years, coffee was a necessity in keeping him going during the long hours of work," it explains on its website. "But it was always more than just a beverage. Any coffee break with a close friend or co-worker is an opportunity to catch up on life, share some laughs or work out life's problems."

In Bowmanville, The Toasted Walnut offers afternoon tea with homemade scones and tea sandwiches. Buddha Belly Bakery is a gluten-free and allergen-friendly bakery in Newcastle's historic downtown. Relax on its quaint front porch with an espresso or tea.

To the east, OpenStudio Art Café in Pickering's Nautical Village serves espresso-based and brewed coffee, as well as specialty teas and creamy-rich chocolate. The Studio offers life drawing and painting with models and still life with props. To the north, Uxbridge is home to Tin Cup Caffé, which is known for its



soups, salads and paninis, as well as decadent desserts. Also in Uxbridge is Nexus Coffee. Located in the former Bascom Hotel, it serves coffee from Pilot Beans and tea from Genuine Tea.

Board game cafés offer a fun way to enjoy your refreshments. Brew Wizards Board Game Café in Oshawa is well stocked with 300+ board games. It uses Deadly Ground Coffee Canada beans and also offers a rotating selection of craft beer. In Whitby, Drinks & Dragons makes Third-Wave specialty coffee and is home to a growing board game library.

New kids on the coffee block include Village Laine Yarn Café in Ajax. Its menu includes Kusmi Tea, a brand of tea headquartered in France, and coffee roasted in Pickering by Trebilcock Coffee Roasters. The café also sells a curated collection of yarns, as well as knitting and crochet supplies, offers classes for all skills levels and hosts sip-and-stitch social events.



Durham is also home to a strong and growing craft beer community that includes All or Nothing Brewhouse, which has a new permanent location in Oshawa. At 25,000 square feet, it's largest of Durham's craft breweries and includes a Germaninspired beerhall, patio and large taproom that can accommodate all sorts of community events. All or Nothing's products can also be found at all major grocery stores and LCBOs in Durham.

Whitby is home to Brock Street Brewing Company, 5 Paddles Brewing Co., Little Beasts Brewing Co. and Town Brewery. Elsewhere in Durham Region, you can whet your whistle at Falcon Brewing Co. in Ajax and County Durham Brewing Co. in Pickering.

Bowmanville is home to Chronicle Brewing Co., Cooperworks Brew Pub Restaurant and Manantler Craft Brewing Co. Courtice is home to Sir Monty's Brewing Co. and in Port Perry, Old Flame Brewing Co. is housed in the former Ontario Carriage Works, circa 1884. Uxbridge is home to Second Wedge Brewing Co.

Durham is even home to the Centre for Craft Brewing Innovation. Located at Durham College's W. Galen Weston Centre for Food in Whitby, it offers access to expertise, state-of-the-art technology and micro-analytical services, allowing craft brewers to experiment with new recipes and flavour profiles.

If wine is more your taste, discover Ocala Winery in Port Perry and Archibald's Orchard & Estate Winery in Bowmanville.

If you've ever stood in front a paint chip display wondering which colour to choose from hundreds of options, imagine the challenge paint companies face when selecting a colour of the year. Here's a round-up of the hottest hues:

#### **CHINESE PORCELAIN**

In today's fast-paced, data-driven world where stress and anxiety are all too common, people can find refuge from their blues by surrounding themselves with, well, blue. Not just any blue, though: a deep, comforting, inky cobalt blue.

That's the message trend the forecasters at Dulux Paints by PPG are sharing as they unveil the brand's 2020 Colour of the Year: Chinese Porcelain (DLX1160-6). The rich and traditional hue combines the energy and brightness of cobalt blue with a muted, dark navy tone, emitting a feeling of calm, restfulness and hope.

The earth-tone aesthetic will be reflected in all facets of home décor in the coming year, highlighted by uncluttered spaces with organic, deep mineral and metallic tones that delight the senses. Dulux Paints by PPG has, for the first time, also announced a stain Colour of the Year for 2020: Teak, a warm, semi-transparent mediumbrown stain that has a 1970s retro vibe with a richness that fits today's world.



#### Which 'Colour Of The Year' Will You Choose?



#### HOMES & DÉCOR

#### **ATHENIAN BLACK**

Fine artist and colour expert Annie Sloan has added Athenian Black to her Chalk Paint palette. The hue is an homage to the true, deep black used to render silhouetted figures and scenes on Ancient Greek ceramics.

"It's a black so authentic, it suggests a complete absence of light," Sloan explains. "I've matched Athenian Black with earthy tones to reinforce the earthenware association, but it makes a dramatic statement when used alone, evoking mystery, decadence and sophistication."

#### IT'S A BLACK SO AUTHENTIC, IT SUGGESTS A COMPLETE ABSENCE OF LIGHT

- Annie Sloan

Benjamin Moore

#### **BACK TO NATURE**

Behr selected Back to Nature (S340-4), restorative, slightly yellowbased green that looks as if it was colour-matched straight from a rolling meadow, as its colour of the year. Meant to be a solace for the senses, the grounded green derives from society's growing interest in self-care, wellness and reconnecting with the outdoors.

"We talk about this colour as being the new neutral," says Erika Woelfel, Behr's vice president of colour and creative services. "This great backdrop, satisfying our desire for peace and tranquility." It works equally well on built-in cabinets as it does brushed onto a wall in a living room or principal bedroom for a dose of calming colour.

#### **FIRST LIGHT**

Benjamin Moore's Colour of the Year is First Light (2102-70), a soft, rosy pink. The hue "reflects a new definition of the home – a shift in mindset from the material to satisfying the core needs in life: community, comfort, security, self-expression, authenticity and ultimately optimism," says Andrea Magno, Benjamin Moore's director of colour marketing and development. ■



## Colours that stand the test of time

Whether your home is contemporary, mid-century modern or traditional, only a few colours have proven as timeless and able to complement such diverse settings as blue, grey and white. Benjamin Moore colour and design expert Sharon Grech shares her tips on how to decorate your home with the most popular colours.

#### **Blue: All About The Base**

A rich blue like Benjamin Moore Hale Navy-154 adds both depth and stability to your space while adding a subtle boost to other neutral colours in your space. "Blue is so versatile, it's the perfect backdrop for other hues and any décor style," says Grech. "Whether you're styling your space with warm, natural finishes or peppering in modern metallics, a deep, expansive blue will make a sophisticated statement."

#### Grey: Mix and match

The new look for grey is to mix it with other natural undertones, layering in tints, shades and finishes. The attraction to this look is the subtle elegance that results from pairing cool and warm undertones with texture and sheen. "From richly layered textiles and wood patinas, to sleek glass and high-gloss ceramics, grey allows other materials and hues to take the spotlight."

Warm or cool, light or dark, grey exudes serenity and sophistication. "The most popular Benjamin Moore grey hues are not just simply gradients of black and white, but they consist of many other pigments that add to their charm and complexity," says Grech. Benjamin Moore favourites like Revere Pewter HC-172 and Balboa Mist OC-27 strike the perfect balance that will support both a cool, refreshing palette or a warm cozy one.

#### White: Recreate, reinvent, renew

White allows you to re-invent your space over and over while seamlessly matching your changing vision and is the perfect blank canvas for any colour and décor story, creating flow from one space in your home to the next. Some of Benjamin Moore's most desired whites are Chantilly Lace OC-65, White Dove OC-17 and Simply White OC-117.

"White is filled with possibility as it balances bold designs, contributes a calming effect in any room and complements clean, minimalist décor," says Grech. White is the ultimate colour built to withstand the test of time and seamlessly transition from one space to the next.





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## Outdoor Pursuits BECKON

Regardless of whether you're an adrenaline junkie or prefer to enjoy your outdoor activities at a more leisurely pace, the diversity of outdoor pursuits in Durham Region means there's fun to be had all year long. We've rounded up some examples:

#### Mountain Biking, Cycling From the

picturesque waterfront trail to the rolling hills of the Oak Ridge Moraine, Durham Region boasts trails and on-road cycling routes that offer terrain for all skill levels. Durham Forest offers 50 kilometres of single-track mounting biking trails, while Ganaraska Forest boasts an International Mountain Bike of Canada Epic Ride loop – one of just three in Canada.

The Trans-Canada Trail and the Oak Ridges Trail both pass through Uxbridge, which is the Trail Capital of Canada. The Greenbelt Route is a 475-kilometre cycling trail that spans Ontario's countryside from Northumberland to Niagara and offers plenty of short scenic routes. Durham is home to 80 kilometres of the 3,000-kilometre Great Lakes Waterfront Trail.

**Fishing** With bodies of water like Lake Ontario, Lake Simcoe, Lake Scugog and the Trent-Severn Waterway within its border, along with many rivers and creeks, it's perhaps no surprise Durham boasts four-season fishing. About 20 varieties of fish – including chinook, Coho and Atlantic salmon, as well as muskie, rainbow trout, giant smallmouth bass and winter yellow perch – can be reeled in here.

When safe ice permits, explore places like Lake Simcoe and Lake Scugog for winter lake trout and whitefish. Ice hut operators offer packages and accommodations. No need to ask why National Pro Staff, a fishing technology company, is headquartered in Whitby and Rapala, an internationally recognized brand, is headquartered in Oshawa.

**GOIT** Durham Region is home to more than 50 golf courses that range from nine-hole to championship courses. Whether you're a beginner or an avid golfer, you'll find the golf experience perfect for you.

**Water Sports** Opportunities to enjoy water sports like sailing abound. In Pickering, strong winds make Frenchman's Bay a popular destination for windsurfing and kite sailing enthusiasts. The city is also home to the Pickering Dragon Boat Club. The Durham Amateur Rowing Club is based in Port Perry, which also draws paddleboarders, and Beaverton Harbour has an accessible kayak dock.

**Snow Sports** Winter is no excuse to hibernate in Durham. Hit the slopes at Brimacombe, Lakeridge Resort, Dagmar Ski Resort or Skyloft Resort. Try tubing or crosscountry skiing at Lakeridge, Skyloft and Dagmar resorts. Enjoy public outdoor skating at Pat Bayly Square in Ajax or further north on Elgin Pond or Skate Park at the Fields of Uxbridge.

**Zplining** Treetop Eco-Adventure Park is an elevated obstacle and zip lining treetop trekking course set on the Oak Ridges Moraine.



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## Health-Care Innovations, Milestones

Lakeridge Health (LH) is Durham Region's acute health care provider and encompasses five hospitals, four emergency departments, a residential treatment centre and more than a dozen community health care locations.

It's home to the R.S. McLaughlin Durham Regional Cancer Centre (DRCC) and Pinewood Centre, which provides variety of services to help people with alcohol, drug, concurrent mental health and gambling related concerns. LH also provides eye care and nephrology services. Its team of more than 5,400 employees, 760 physicians and 1,500 volunteers provide care to the more than 650,000 people living and working in Durham Region.

Here's a look at some health-care milestones in Durham Region:

#### **CHEMOTHERAPY ROBOT**

A new, technologically-advanced robot that prepares injectable cancer treatments is part of a transformation of oncology pharmacy services the DRCC at LH, which is home to one of only five Robotic Intravenous Automation (RIVA) systems in Canada. The new RIVA robot is part of a major renewal of the DRCC's pharmacy, which includes an upgraded retail pharmacy space, new consultation kiosks and other enhancements to ensure the safest and most sterile environment to prepare chemotherapy treatments.

The RIVA robot uses a robotic arm to help pharmacy professionals prepare chemotherapy treatment in syringes and IV bags. The robot's barcode tracking system, quality assurance and automated compounding capabilities will enhance safety for patients at DRCC's systemic suite, which cares for 80 to 90 people a day and more than 17,600 annually.

#### **NEW HEALTH AND WELLNESS CENTRE**

The North Pickering Health and Wellness Centre (NPHWC), now under construction, will serve as one-stop health and medical centre for people in the City of Pickering and throughout



#### HEALTHY LIVING

Durham Region. The NPHWC was developed using an innovative partnership model. It will bring together hospital services, physicians' offices, an urgent care centre and a range of medical and community-based services, under one roof. It's expected to be completed in 2022.

#### **NEW CHILDREN'S TREATMENT CENTRE**

Grandview Kids, a treatment centre that provides life-changing outpatient treatment, rehabilitation services and more to children and youth with physical, communication and developmental needs and their families, is building a new home in Ajax.

The new facility, located on Harwood Avenue North between Rossland Road and Taunton Road, is expected to be open in the autumn of 2022. It will provide services to more than 10,000 children and their families. Community-based locations in Bowmanville, Whitby, Port Perry and Oshawa will remain open once the new facility is built.

#### **A CENTURY OF CARE**

Ontario Shores Centre for Mental Health Sciences celebrated 100 years as an organization dedicated to helping individuals living with mental illness in October 2019. The organization's journey

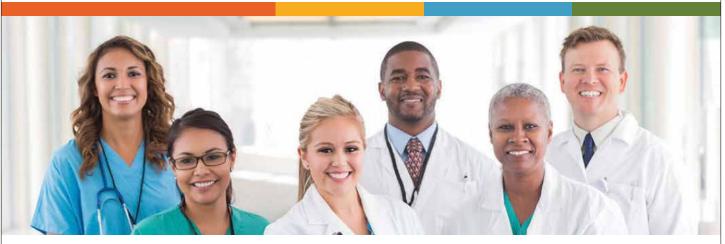
officially began in 1911 when architect James Govan consulted with psychiatrists, physicians and government officials to develop a design for a new mental health centre on the shores of Lake Ontario.

During the First World War, the centre became a convalescent home for wounded veterans. It shifted back to mental health and officially opened as the Ontario Hospital for the Insane on October 23, 1919. The hospital had several names over the years before its rebranding in 2009. It shares a vision for the future of mental health care by advancing conversations about those impacted by mental illness.





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#### EDUCATION

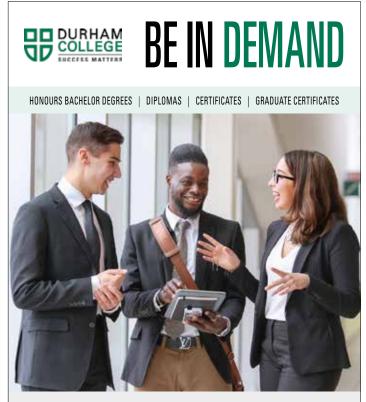
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Durham College (DC) welcomed more than 13,400 full-time and apprenticeship students to its campuses in September 2019, including international students from 72 countries, and about 550 students who previously attended university and are now pursuing applied learning and experience. Thousands more are gaining new skills and knowledge via part-time studies.

Within the new student body, DC welcomed the inaugural class of the Artificial Intelligence Analysis, Design and Implementation (AIDI) graduate certificate program. The first graduate certificate of its kind in Canada, AIDI focuses on enterprise AI, including both off-the-shelf solutions and proprietary AI.

The program is a natural extension of and complement to DC's Al Hub, which launched in 2018. The Al Hub provides students with opportunities to gain client-centric, real-work experience through applied research projects focused on Al in connection with education, manufacturing and health care in particular.



DC graduates have the comprehensive knowledge and practical experience employers demand in today's competitive and quickly evolving workforce.

The college is also expanding its skilled trades offerings with a new Carpentry and Renovation Technician program. Additional new offerings for the 2019-2020 academic year include Police Foundations, as well as Protection, Security and Investigation, both of which allow students who have a diploma to earn a second credential in one additional year of study.

DC has campuses in Oshawa and Whitby and a learning site in Pickering. It offers access to more than 140 full-time and nine apprenticeship programs, including the Honours Bachelor of Behavioural Science and Honours Bachelor of Health Care Technology Management. Students gain experiential learning through field placements, applied research, co-ops and other hands-on opportunities.

The Oshawa campus features DC's newest building, the Centre for Collaborative Education, which represents the college's commitment to working with local business and community partners while bringing together local, Indigenous and global communities and members of key business sectors. DC's Whitby campus features the W. Galen Weston Centre for Food, which includes Bistro '67, a full-service, teaching-inspired restaurant, and Pantry, a retail store featuring food prepared by students in the college's culinary programs.



A modern, forwarding-thinking university, Ontario Tech advances the discovery and application of knowledge to accelerate economic growth, regional development and social innovation.

Ontario Tech University refreshed its brand in March 2019 as a post-secondary destination that inspires and equips its students and graduates to make a positive impact in a tech-focused world,

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particularly by understanding and integrating the social and ethical implications of technology.

"We're the best kept secret in Canadian higher education and it's time to change that," says Dr. Steven Murphy, President and Vice-Chancellor. "We have a great story to share and our new brand creates an important new platform for more people to know us, and to study and partner with us."

Technology universities are increasingly ranked among the top institutions globally and are very well known. "Our university looks at technology differently, whether it's developing new tech breakthroughs or investigating how tech influences our lives," says Murphy. "Ontario Tech is the first Canadian university to position itself this way and the new brand will help us share the amazing story that is tech with a conscience. Our brand captures an emerging spirit and attitude about who we are, and where we are headed."

Varsity Ridgebacks teams are sporting new uniforms reflecting the new brand. Ontario Tech's new women's and men's basketball programs have joined long-established sports like rowing, soccer and hockey.

Ontario Tech has 53 undergraduate programs, 38 graduate programs and 25 college-to-university transfer programs. New undergraduate programs include a minor in Sustainability Studies, a Bachelor of Arts in Liberal Studies and a PhD in Health Sciences. On the horizon is a Bachelor of Technology in Sustainable Energy Systems.

Ontario Tech is adapting to the ever-changing educational landscape through re-imagined and flexible, learner-centred options. Recently designated an Age-Friendly University (AFU) by the AFU Global Network, Ontario Tech's department of Continuous Learning offers a range of credentials and experiential learning opportunities that give more choices to more people.

Construction is underway at the north Oshawa location on a new building that will serve as the new home for the Office of Student Life, Ontario Tech Student Union and Faculty of Health Sciences, and offer more classroom and collaboration space. It's scheduled to open in Fall 2021.



At Trent University Durham Greater Toronto Area, leading academic programs with a common focus on social responsibly are taught by the experts, including distinguished historians, award-winning authors, renowned social scientists and top researchers. The campus, located in Oshawa, is home to 1,400 students. In addition to offering one of the best faculty-to-student ratios, it offers renowned academic programs across the humanities and social sciences, all with an emphasis on hands-on experience and career-ready skills.

The university's newest programs include Law & Arts/Law & Business dual degree, Policing & Community Well-being, Bachelor of Arts & Science, Computing Systems, Communications & Critical Thinking, Media Studies, Child & Youth Studies, and Gender & Women's Studies. It's also exploring future programs in Creative Writing and Journalism.

Its new 16-month Master of Management program features a summer hands-on work-integrated learning experience and provides students who have recently graduated from nonbusiness majors the skills needed to gain a competitive edge in business both in Canada and overseas.

Students can complement their Trent Durham GTA degree with courses from programs offered at Trent's Peterborough campus or online, such as Environmental Studies, Indigenous Studies, Computing Systems and International Development Studies. Every student is guaranteed to have meaningful, purposeful and recorded experiential learning experiences.

Trent is one of just three universities in Canada to ensure its undergrads complete at least one course with Indigenous content, ensuring students gain an understanding of the history, traditions, cultures and knowledge of Indigenous peoples. Students can also take part in Indigenous cultural events.

Trent Durham GTA offers intramural and extramural activities like soccer and dodgeball. Athletes are encouraged to try out for Trent's varsity teams in Peterborough. A new residence and academic building set to open in Oshawa in Fall 2020 will provide new spaces and enhanced opportunities for the whole community to socialize, learn, study and engage in life on campus.



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## Key Economic Sectors Continue To Thrive

Durham Region's focus is on supporting and building upon six key sectors:

#### **Agri-business**

Durham Region's agricultural sector is one of the largest primary goods-producing sectors in the region. Its agri-business sector embraces technology and innovation and boasts some of the most progressive and skilled farming operations in the industry. The agriculture sector contributes \$321 million to Ontario's total farm production. Agriculture production has grown from traditional commodity crops to new biomass crops for the next generation of energy, biofuels and biogas. Producers have also diversified into related processing, retail, agri-tourism and urban agriculture options.

#### Energy, Environment and Engineering (EN3)

Durham is home to a world-class EN3 cluster of energy, environment and engineering businesses. The region produces about 30 per cent of Ontario's electricity and is a recognized energy cluster with two nuclear generating stations. Twelve of the country's 22 Canada Deuterium Uranium (CANDU) reactors are in Durham Region and have a combined generating capacity of about 6,600 megawatts. The refurbishment of the Darlington Nuclear Generating Station spotlights Durham Region in the nuclear industry supply chain.

#### **Life Sciences**

Durham Region has established itself as an emerging hub for life and biosciences and is well-positioned for growth, with an



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educated workforce, new and developing programs, and leading research at local universities and institutions.

#### **Innovative Technology**

Durham Region's companies are taking advantage of technologies to drive efficiency, implement technology to obtain greater productivity, and develop new technologies for 3D printing, augmented reality and health informatics. Local business leaders have come together to develop a new community vision to drive innovation, growth, productivity and workforce development.

#### Manufacturing

Durham Region's manufacturers have adopted increasingly sophisticated methods, technologies and structures for developing and delivering their manufactured products to market. Advancement is supported by innovative local companies in areas of advanced materials, engineered assembly systems, automated logistics and material handling systems.

#### Tourism

Durham Region has a mandate to promote and leverage tourism to drive economic growth. Each year, it hosts more than four million visitors who spend more than \$300 million in the area. Sport tourism continues to be a growing market, especially following the recent success of the 2019 Ontario Parasport Games held in Durham Region. ■



#### **TOWN OF AJAX**

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Active, liveable, innovative, vibrant and eco-focused. Those principles continue to guide the development of the Downtown Ajax of the Future.

Vision at Pat Bayly Square, the largest urban mixed-use development in the history of Durham Region, opened in 2018 and continues to transform this town. Located at the corner of Harwood Avenue and Bayly Street, it serves as a gateway to the downtown and features a new community square and a reflective pool that transforms into a skating rink when the mercury drops.

Named in tribute to the town's first mayor, the square is also home to water fountains, public art, and a venue for cultural and community celebrations. Occupancy of the first tower of 272 residential units, two floors of office space and ground-level commercial units began in 2017. Upon completion, the project will feature six buildings ranging from nine to 25 storeys.

The Town, home to 120,000 residents, recently unveiled its plans for "1nnovation Village" (1V) – the newest technology eco-system in Durham Region. From artificial intelligence and cybersecurity to robotics and training, the 1V is a collection of buildings, people and ideas designed to attract, retain and expand business potential in Ajax.

The plan is to convert primarily historic, underutilized Town buildings – including Quaker Meeting House, Pickering Village Library and Mill Street Fire House – into learning labs, maker spaces, collaborative workspaces, product launch facilities, and meeting and event space. Collaborative partnerships are already underway and include Durham College's Al Hub, siberX, EC Council, Ontario Power Generation's XLabs and Search Engine People.

Ajax is renowned for its picturesque waterfront, which boasts seven kilometres of unspoiled parkland and scenic views along the shores of Lake Ontario. It's a favourite destination and the setting for popular events like Taste Ajax, Run Ajax and Canada Day celebrations.

Ajax is one of just 40 communities in Ontario recognized as Bicycle Friendly. Trailfest is an annual event that encourages cyclists and walkers to explore more than 120 kilometres of trails, dedicated bike lanes and share-use lands. Signature community events also include Home Week, Taste Ajax and the annual Pickering Village Jazz, Art and Music Festival.

Recreation opportunities also abound at several recreation centres, including the Ajax Community Centre, Audley Recreation Centre and McLean Community Centre. Ajax is home to the Ajax Pickering Hospital Foundation, one of five acute care hospitals that comprise Lakeridge Health. With more than 65 languages spoken here, the Town is one of the most diverse communities in the Greater Toronto Area.

#### **MUNICIPALITY OF CLARINGTON**

The Municipality of Clarington is a picturesque, growing community perfectly situated with Lake Ontario to the south and the lush green forests of the Oak Ridges Moraine to the north. It's home to four major urban centres (Courtice, Bowmanville, Newcastle and Orono) and 15 rural hamlets. With a population nearing 100,000, it remains one of Durham Region's fastestgrowing municipalities.

Clarington is a tight-knit, welcoming community that offers a unique blend of rural and urban living. Its wide selection of recreation programs and activities for people of all ages reflects its commitment to residents. With more than 21 kilometres of municipal off-road trails, many of which are located along the Lake Ontario waterfront, residents can stay active while enjoying the community's natural beauty.



You can also explore trails in the Enniskillen Conservation Area, Orono Crown Lands, the Ganaraska Forest and within the Oak Ridges Moraine. An abundance of history, attractions and festivals, will keep you busy and entertained every weekend. Clarington has even been named the 2019 Municipality of the Year by Festivals & Events Ontario – an award that recognizes its outstanding leadership in supporting festivals and events. Maplefest, Ribs & Brews, Applefest and the Orono Fair are among its largest and best-attended events.

Clarington continues to be a hub for businesses and industry investment. The Municipality is home to four of Canada's Top 100 infrastructure projects: the Darlington Nuclear Refurbishment, Port Hope Area Initiative, Hwy. 407 East Extension and the GO Train Lakeshore East Extension. Combined, these projects have infused the local economy and support businesses.

Ontario Power Generation has announced plans to build a new corporate campus at the Darlington Energy Complex, an investment that will usher in more than 2,000 jobs to Clarington. Also on the horizon is the long-awaited Lakeridge Health Bowmanville hospital expansion and renovation, which will ensure residents can access expanded health services.

Clarington is also an agricultural community home to more than

400 working farms, many of which open their doors to visitors and offer unique experiences, from 'pick your own' fruits and vegetables to organized tours. Many restaurants in Clarington use produce from local farms.

As part of its commitment to mitigating the impacts of climate change, Clarington is taking steps to minimize its environmental footprint. It's currently developing a Climate Action Plan to help the Municipality make better decisions and adapt its service delivery in response to climate change. It recognizes the importance of providing the community with energy-saving options and has teamed up with students from Trent University Durham GTA to develop an Electric Vehicle Strategy.

#### **CITY OF PICKERING**

The City of Pickering continues to move forward on a bold new vision for its City Centre that was unveiled in Fall 2018. Highlights include an arts centre, a new central library, a combined seniors' and youth centre, and three condominium towers – all of which will be seamlessly connected via activated and pedestrian-friendly walkways.

The City of Pickering, Pickering Town Centre and Cushman & Wakefield are working together redevelop the lands on the east side of the shopping centre and immediately south of Esplanade South. Inspired by Europe's renowned public spaces, the project will create a brand new downtown that will become the heart of this city of 166,000 residents. The new community hub will have a direct connection to the GO Station via the world's longest enclosed pedestrian bridge.

But Pickering's transformation is hardly limited to its downtown. Durham Live – a multi-billion-dollar entertainment project anchored by a resort casino and five-star hotel – is under construction at Church and Bayly Streets. It will also encompass a convention centre, amphitheatre, restaurants, cinemas, an indoor water park, performance venues, an office tower and film studios. The first phase of Durham Live, which will include a world-class casino, is expected to be up and running by early 2020 and could create about 10,000 new jobs.

In Central Pickering, the Seaton community, located east of the West Duffins Creek, welcomed its first residents in fall 2018. The new community is designed to attract 30,000 new jobs and 60,000 new residents by 2031. A range of housing types and densities will be provided in six neighbourhoods.

Most of those jobs will be within the Pickering Innovation Corridor, which is comprised of 800 acres of provincially-owned lands along Hwy. 407 between York-Durham Townline Road and Brock Road in Seaton. Adjacent to the Innovation Corridor is federal land that has been designated as a site for a future airport in Pickering – an initiative supported by the City of Pickering.

An airport in Pickering represents an opportunity to drive economic development and job creation for Pickering and across Durham Region, the City reports. A significant infrastructure project, it would generate hundreds of millions of dollars in new investment for its aeronautic, transportation/logistics, high-tech and other innovative sectors.

Central Pickering will also be home to an agricultural community and an open space system located along and adjacent to natural areas, including valley lands, wetlands and woodlots. Pickering's waterfront is home to beaches, parks, trails, marinas, yacht club and a host of recreational opportunities, such as wind sailing. Nautical Village boasts quaint shops and cafés, as well as residences.

#### **TOWN OF WHITBY**

The Town of Whitby has been ranked by Maclean's Magazine as one of the Best Communities in Canada, ranking 55 out of the 415 municipalities compared across Canada. It was also ranked as the 28th Best Place to Raise a Family.

Home to 128,000 residents, the Town is preparing to launch a new brand and master logo in January 2020 that will reflect the good things happening in this lakefront community. The second largest municipality in Durham Region, the Town is committed to building a pedestrian-focused, cycling-oriented and age-friendly community, the revitalization of its two historic downtowns and maximizing its green spaces.

Plans are in the works to create a new Whitby Civic Centre that will be home to Town Hall, Whitby Civic Recreation Centre and Civic Centre Park, as well as new event space. The Town has been gathering community feedback and construction on the site could begin as early as 2021.



The Town also plans to grow as a smart, urban community where talent and businesses can flourish. Its newest innovation accelerator, 1855 BDO Accelerator, will help grow high potential technology companies to commercialization, ultimately positioning them for the global stage. Housed in a heritage building in Downtown Whitby, the accelerator is the result of a private-public partnership between the Town and local industry leader 360insights.

The first of its kind in Durham Region,1855 builds on Whitby's existing innovation district, which is comprised of more than a

#### LAKEFRONT COMMUNITIES

dozen tech and innovation companies that employ more than 500 people combined. Its name represents the year the Town was incorporated as a municipality. Its mantra: Growth Lives Here.

BDO Canada is among 1855's founding partners. Servify, a consumer technology enterprise company that delivers 'Consumer Happiness' across the post-sales lifecycle for products that touch daily lives and is headquartered in India, plans to grow its North American market from the accelerator.

In spring 2019, the Town announced plans to provide \$1 million in funding to Durham College to support the expansion of its

Whitby campus. The \$35-million project will see the construction of a new 60,000-square-foot centre that will double the college's industrial skilled trades training capacity. The funds provided by the Town will contribute to the creation of more local jobs in Whitby while continuing to build Whitby and Durham College as centres of innovation.

The Town marked the 40th anniversary of Port Whitby Marina in June 2019. The Town plans to launch its first Culture Plan in 2020 with the goal of helping to define, build and support Whitby's arts and culture sector over the next decade.



Since becoming a TeachingCity in 2017, the City of Oshawa has made great strides on its journey to building 'the city of tomorrow.'

The collective effort to position the city as a local, national and global community of urban research and learning has resulted in numerous firsts. Its city hall, for instance, was the first in North America to offer BlindSquare, a wayfinding system and mobile app that enhances community accessibility for individuals with vision loss.

The City and its education and research partners – the Canadian Urban Institute, Durham College (DC), Trent University Durham Greater Toronto Area, Ontario Tech University, and the University of Toronto's Faculty of Applied Science and Engineering – have celebrated other notable milestones.

The TeachingCity Hub, an open-concept space that facilitates collaboration among partners and offers space to support projects, learning opportunities and codesign, opened in downtown Oshawa. It introduced the innovative City Idea Lab, a curriculum-based program that allows post-secondary students to work with faculty and City staff to co-design potential solutions through active community research and involvement. rapidly-growing field of cyber security.

Oshawa boasts one of Canada's fastestgrowing economies. In its 2018 annual report, it listed more than \$5 billion in completed, current and proposed development activity. That includes

#### Oshawa was one of the top four cities in Canada for employment growth, posting 4.9 per cent year-over-year job growth.

Digital disruption, artificial intelligence and other technological innovations have woven their way into Oshawa's economic landscape. As a result, the City is witnessing an exciting transformation with new assets that include DC's AI Hub and a \$170-million investment by General Motors of Canada that includes a new autonomous vehicle test track. Oshawa hosted the Global Cyberlympics, an international ethical hacking competition that underscores its leadership in the revitalization of the Genosha Hotel, a designated heritage building in the downtown. The project is adding 86 luxury residential units and ground floor commercial space with construction set to be complete in 2019.

Notable groundbreakings this year include Panattoni Development Company's plan to build more than one million square feet of new commercial/industrial space in south Oshawa at an estimated construction value of \$70 million.



The City continues sustained economic growth through sector diversification and a renewed focus on the future. Coming off a series of record-breaking development years, real GDP is forecast to stabilize in 2020, following a gain of 1.8 per cent in 2019. The Conference Board of Canada forecasts Oshawa's economic growth will quickly resume in 2021, coming in at 2.2 per cent.

Oshawa, home to 166,000 residents, is among the top 10 places to work in Canada, according to the Bank of Montreal Labour Market Report Card released in January 2019. It ranked ninth as one of the best Canadian cities to find employment and was one of five Ontario cities to make the top 10.

Additionally, Oshawa was one of the top four cities in Canada for employment growth, posting 4.9 per cent year-over-year job growth. That reflect the diversification of its economic base, which in recent years has witnessed tremendous growth in education, health care and retail.

Oshawa is home to a wide variety of leisure and recreational opportunities. Signature events in the downtown include Bikes on Bond, which brings together motorcycle enthusiasts, Kars on King, an annual event that showcases hundreds of cars from across North America, the annual Butter Tart Festival at Civic Square and the annual wine tasting festival held at The Robert McLaughlin Gallery. Oshawa Senior Citizens Centres celebrate its 50th anniversary and opened its fifth branch this year.



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#### **TOWNSHIP OF BROCK**

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Nestled on the east shores of Lake Simcoe and the Trent-Severn Waterway, the Township of Brock is home to rolling countryside, shoreline parks, numerous hamlets and three distinct villages: Beaverton, Cannington and Sunderland.

Known as Ontario's small-mouth bass capital, this family-friendly community abounds with recreational opportunities. Agriculture is the Township's largest employer, but a full range of commercial and industrial businesses are located within its urban areas.

Beaverton is renowned for ice fishing in winter. Its harbour and lakeside park are a hub of activities and events for cottagers, year-round residents and visitors. Sunderland celebrates its culture with an annual agricultural fair and a renowned music festival and is home to local shops, galleries and eateries.

Cannington is home to shops that support local agriculture and industry, with the added appeal of restaurants and specialty shops. MacLeod Park is home to tennis courts, lawn bowling, a museum, baseball diamonds, curling club, basketball courts, nature trail, arena, community centre and skateboard park.

#### **TOWNSHIP OF SCUGOG**

This growing community of 21,500 is nestled among the Greenbelt, Oak Ridges Moraine and Lake Scugog. The picturesque town of Port Perry, home to a Victorian heritage district, is the heart of the Township of Scugog. Key industries include agriculture, tourism and light manufacturing.

The Township is home to a thriving arts community that includes The Kent Farndale Gallery and Meta4. The Scugog Council for the Arts, Resource Centre and Gallery is a great source of information for local artists, arts events and cultural entertainment.

The first phase of a waterfront revitalization project included an addition to the Scugog Library, a new lakefront boardwalk and landscaping. The second phase of the project focuses on the Port Perry Grain Elevator (known locally as the 'Old Mill') and surrounding waterfront lands. The Old Mill was constructed in 1874 and is the country's oldest and largest wood crib grain mill.

Development plans could bring more than 1,200 new residential units — a mix of homes, townhouses and apartments — to the Township in the coming years, as well as commercial and industrial growth.

The Great Blue Heron Casino is located on reserve lands of the Mississaugas of Scugog Island First Nation. Signature community events include Canoe the Nonquon, Dog Days of Scugog and August Movie Nights in the Park. The Port Perry Fair and the Blackstock Fair celebrate Scugog's agricultural community.

#### **TOWNSHIP OF UXBRIDGE**

Nestled in a beautiful valley on the northern slope of the Oak Ridges Moraine, the Township of Uxbridge is the Trail Capital of Canada and boasts 220km of seasonally-managed trails that draw outdoor enthusiasts of all kinds. Uxbridge is also home to a next-generation hard surface park for cycling or boarding. The Uxbridge Optimist Pumppark at the Fields of Uxbridge beside the Rotary Skatepark is the first freeto-the-public facility of its kind in the Greater Toronto Area and boasts different terrains for all abilities.

Uxbridge's population of 21,000 has remained relatively unchanged for years, in large part because of provincial initiatives designed to protect the environment. Nearly half of the Township is located in the Oak Ridges Moraine, including extensive rural and natural areas, some hamlets and a portion of its urban area.

The Township is replacing the aging Brock Street culvert in the heart of its downtown to reduce the risk of flooding. It's the largest capital infrastructure project in its history and upon completion, several commercial and residential properties located in downtown Uxbridge will be removed from the floodplain. That will result in expansion and redevelopment opportunities, helping the Township fulfill its long-term vision for a vibrant downtown.



Art is at the very core of the Uxbridge community. Its calendar of events includes the month-long Celebration of the Arts, the popular Studio Tour, Fridays at the Foster concerts and yearround theatre performances. The Uxbridge Music Hall is a cultural hub widely used by theatre and music groups.

The Township is also an agricultural hub home to chefs and brew masters. The Local Food Month celebration in September showcases its agricultural history and agribusinesses. Signature community events include Uxbridge Fall Fair, Historical Society's Heritage Days, Huck Finn Youth Fishing Day and Jumpstart Games. ■

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#### Events

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Members get premium pricing as well as access to exclusive events.

#### Advocacy

The GOCC acts as a unified voice for businesses of all sizes and interests.

Active locally, provincially and federally, the Chamber is not government funded, allowing us to advocate solely on the behalf of members and is not subject to influence or opinion.

#### Members

The GOCC has over 700 members - some for over 50 years!

With a catchment area reaching from Whitby's border to north of the 407 and throughout Clarington, you can be assured your business is broadcasted to thousands of potential customers.

#### Any Questions?

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